

AdMob Adapter Installation

Android Admob Adapter Installation

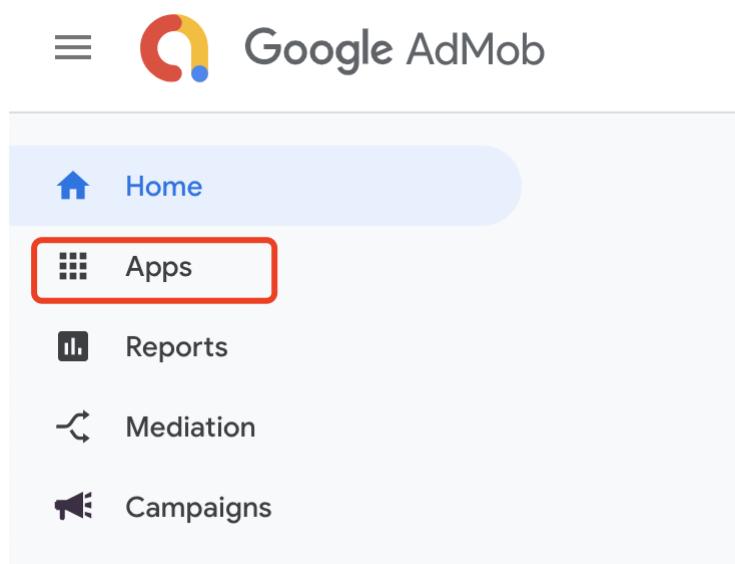
Adding AdView to AdMob

Step 1: Login to your AdMob account and configure AdView

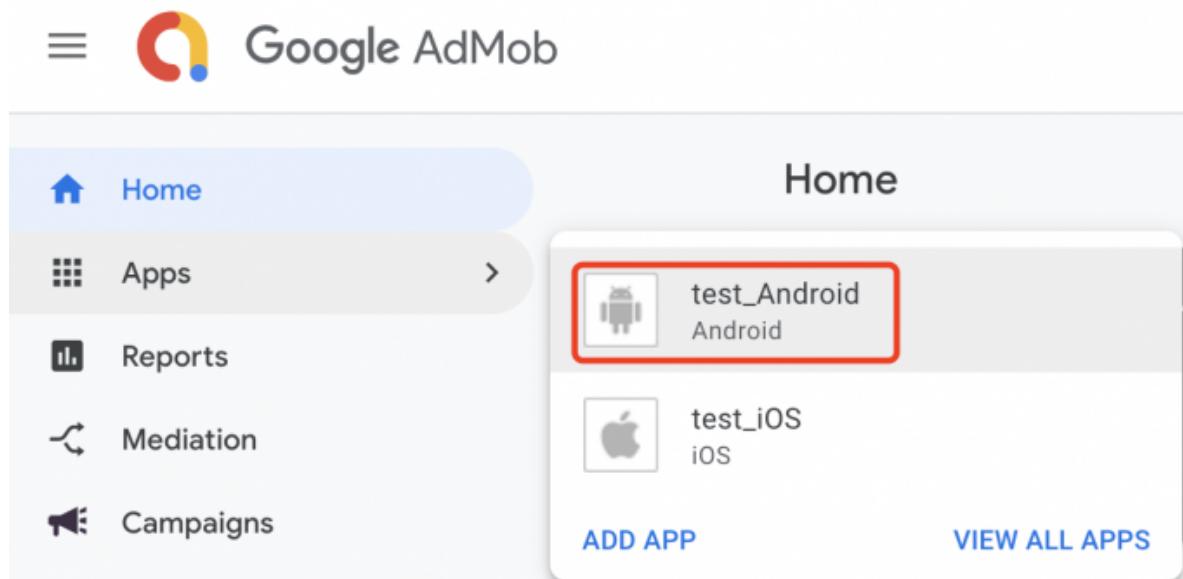
As explained above, you must have a AdMob account, and an associated app within this account, in order to integrate AdView.

Step 2: Select your app and click to monetize it

Within your AdMob account, press the 'Apps' tab



AdView must be integrated as a custom event. If your app does not have a ad unit yet, you should create a new ad unit by clicking on your app's name:



After clicking on your app's name, you will need to click the "New ad unit" button

The screenshot shows the Google AdMob interface. On the left, there's a sidebar with navigation links: Home, Apps, test_iOS (selected), App overview (selected), Ad units, Blocking controls, App settings, and Reports. The main area is titled 'App overview' and features a large yellow circular icon with a magnifying glass and a bar chart. Below it, text says 'Preview an app's overall performance' and 'Use this page to understand how your app is performing, including requests received, impressions, and estimated earnings.' A blue button labeled 'ADD AD UNIT' is highlighted with a red border.

Provide a name for your new ad unit. After making the device type selection, you should choose a format that you need to installation:

This screenshot shows the 'Select ad format' step of the process. It displays five options with small icons and descriptions. The 'Banner' option is highlighted with a red border around its 'SELECT' button. The other options are 'Interstitial', 'Rewarded', 'Native advanced', and 'App open (BETA)'. Each option has a 'SELECT' button below it.

Step 3: Create Mediation group for your ad placement

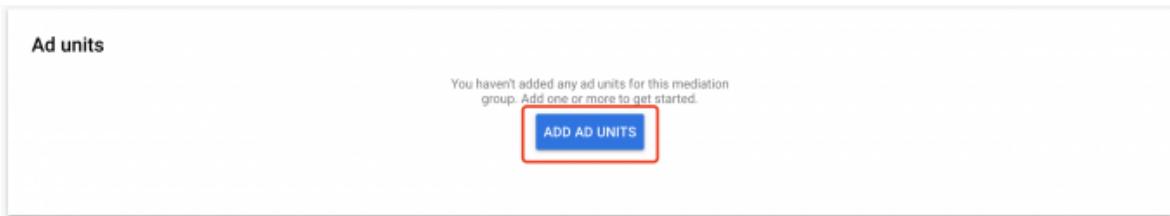
Within your AdMob account, press the 'Mediation' tab, and click "Create Mediation group".

The screenshot shows the 'Mediation' section of the AdMob interface. The 'MEDIATION GROUPS' tab is selected. A note at the top states: 'Mediation groups don't waterfall or daisy-chain. Ad requests matching multiple groups will use the one with the highest priority. Ad requests that can't be matched to any group will be filled by the AdMob (default) group. Learn more'. Below this is a 'CREATE MEDIATION GROUP' button, which is highlighted with a red border. Other tabs like 'AD SOURCES' are also visible.

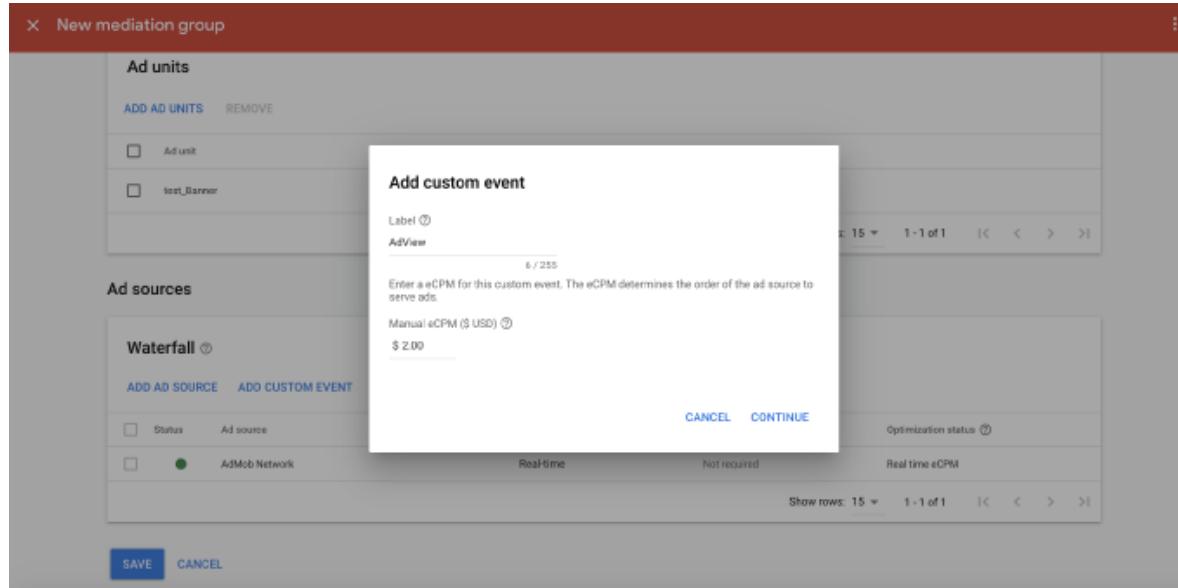
Then click "CONTINUE"

This screenshot shows the 'New mediation group' creation dialog. It asks 'Select ad format & platform' and provides fields for 'Ad format' (set to 'Banner') and 'Platform' (set to 'Android'). A 'CONTINUE' button is highlighted with a red border at the bottom left, while a 'CANCEL' button is at the bottom right.

At this time, please provide a Mediation group name for your new Mediation group, then you need click "ADD AD UNITS"



AdView must be integrated as a custom event, so please click Add Custom Event. When you finish write Label and eCPM click continue



Add the following class to the "Class name" section for your ad unit

(pic 3-1)

Map ad units: advview

Map your ad units to this custom event. [?](#)

AdMob	advview
 test_Android Android	Class Name com.google.ads.mediation.sample.customevent.AdVGCustomeEvent
test_banner ca-app-pub-7209484307992421/7734015985	Parameter (optional) SDK2019101510104;1;POSIDkr

[CANCEL](#) [DONE](#)

Class Name

com.google.ads.mediation.sample.customevent.AdVGCustomeEvent

It is mandatory to add your AdView appId (SDK-KEY) and placement ID (posId) to the "Parameter(optional)" section.

```
AdView appId (SDK-KEY); AdView placement ID (posId)
```

Now click 'DONE' and 'SAVE'

The screenshot shows the 'Waterfall' section of the Ad sources interface. It lists two ad sources: 'AdMob Network' and 'advview'. The 'advview' row has a red box drawn around the blue 'SAVE' button at the bottom left. Other visible buttons include 'ADD AD SOURCE', 'ADD CUSTOM EVENT', 'CHANGE STATUS', 'Edit', and 'Real time eCPM'.

Status	Ad source	Order (by eCPM)	Ad unit mapping	Optimization status
<input type="checkbox"/>	AdMob Network	Real-time	Not required	Real time eCPM
<input type="checkbox"/>	advview	\$10.00	Edit	Not supported

Now you have completed the setup, and only need simple integration to display AdView ads.

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Step 1: Get the file with the adapter

When you see this document, you should have obtained the following documents:

- AdView SDK
- AdViewSDK_AdMobAdapter_demo

Otherwise please contact your AM or partner@adview.com.

Step 2: Add the AdView SDK into your Project

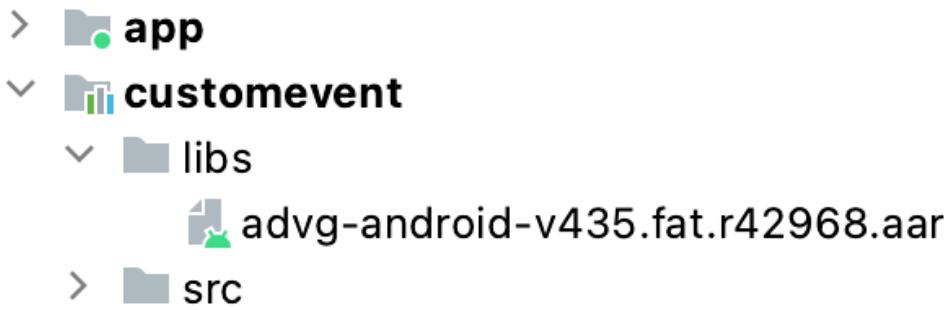
first, add module 'customevent' to build.gradle

```
dependencies {
    implementation project(':customevent')
}
```

Add the following code to the project's settings.gradle

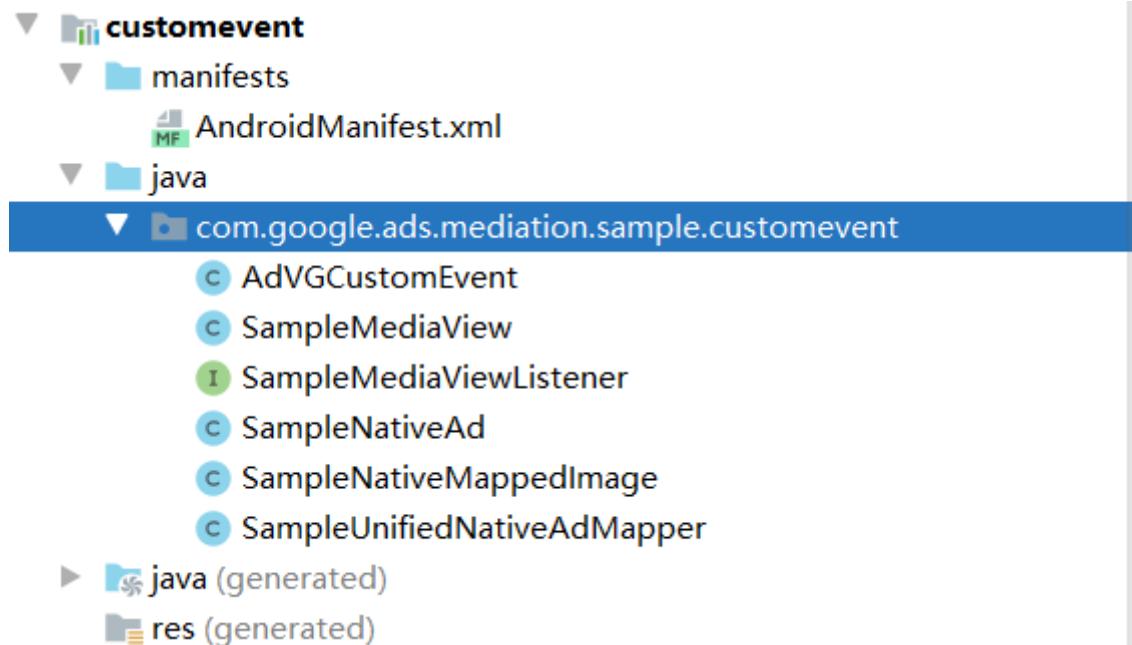
```
include ':customevent'
```

next, add advview's sdk libs into customevent module:



And then , we provide a sample reference codes for CustomEvent for adview's sdk invoking.

you can find the following files in correspond directory: AdViewSDK_AdMobAdapter_demo /Example/customevent



note: the package name must be same as you set in admob ads server setting (see pic3-1)

Step 3: Use AdMob sdk in Application framework

You only need use method same as AdsMob sdk handling the customevent for AdView sdk.

here are simple example codes in app (more details pls see demo):

1. banner

```
// Sample custom event banner.
AdView mCustomEventAdView = (AdView) findViewById(R.id.customevent_adview);
//your unitkey id
mCustomEventAdView.loadAd(new AdRequest.Builder().build());
```

2. interstitial

```
/**
 * Sample Custom Event.
 * 1) Create the sample custom event interstitial.
 * 2) Set up the on click listener for the sample custom event interstitial
button.
 * 3) Create the sample custom event interstitial.
 */
```

```

customEventInterstitial = new InterstitialAd(this);

customEventInterstitial.setAdUnitId(getResources().getString(R.string.interstitial_ad_unit_id_advg));
//set listener
customEventInterstitial.setAdListener(new AdListener() {
    @Override
    public void onAdFailedToLoad(int errorCode) {
        customEventInterstitialButton.setEnabled(true);
    }
    ... //some codes (see demo)
});
customEventInterstitial.loadAd(new AdRequest.Builder().build());

```

3. Reward

3.1 load reward

```

customEventRewardedAd = new RewardedAd(this,
getString(R.string.rewarded_ad_unit_id_advg)); //unitkey
customEventRewardedAd.loadAd(new AdRequest.Builder().build(),
adLoadCallback); //callback add

```

3.2 show reward

```
customEventRewardedAd.show(MainActivity.this, adCallback);
```

3.3 reward callback

```

RewardedAdCallback adCallback = new RewardedAdCallback() {
    @Override
    public void onRewardedAdOpened() {
        Toast.makeText(MainActivity.this,
        "Rewarded ad opened",
        Toast.LENGTH_SHORT).show();
    }
    @Override
    public void onRewardedAdClosed() {
        requestCustomEventRewardedAd(); //pre load video
    }
    ... //more see demo
};

```

4. Native

```

// Sample Custom Event Native ad.
customEventNativeLoader = new AdLoader.Builder(this,
    getResources().getString(R.string.customevent_native_ad_unit_id_advg))
//unitId
    .forUnifiedNativeAd(new
UnifiedNativeAd.OnUnifiedNativeAdLoadedListener() {
        @Override
        public void onUnifiedNativeAdLoaded(UnifiedNativeAd unifiedNativeAd) {
            FrameLayout frameLayout =
                (FrameLayout) findViewById(R.id.customeventnative_layout);

```

```
UnifiedNativeAdView adview = (UnifiedNativeAdView)
getLayoutInflater()
        .inflate(R.layout.ad_unified, null);
    populateUnifiedNativeAdView(unifiedNativeAd, adview);
    frameLayout.removeAllViews();
    frameLayout.addView(adview);
}
})
.withAdListener(new AdListener() {
    @Override
    public void onAdFailedToLoad(int errorCode) {
        Toast.makeText(MainActivity.this,
                "Custom event native ad failed with code: " + errorCode,
                Toast.LENGTH_SHORT).show();
    }
}).build();
//after click load button, it will trigger native ad loading & show
Button refreshCustomEvent = (Button)
findViewById(R.id.customeventnative_button);
refreshCustomEvent.setOnClickListener(new View.OnClickListener() {
    @Override
    public void onClick(View unusedView) {
        customEventNativeLoader.loadAd(new AdRequest.Builder().build()); //load
native ad
    }
});
});
```

Step 4: CustomEvent adapter module

And you can see the custom event codes for AdView in `AdVGCustomEvent.java`. this is a main entry for AdMob's custom event . and you will find 4 types ads entry class :

```
public class AdvGCustomEvent extends Adapter implements CustomEventBanner,  
    CustomEventInterstitial,  
    CustomEventNative,  
    MediationRewardedAd)
```

also the following different ad types of override functions:

```
@Override  
public void requestBannerAd(final Context context,  
                           CustomEventBannerListener listener,  
                           String serverParameter,  
                           AdSize size,  
                           MediationAdRequest mediationAdRequest,  
                           Bundle customEventExtras)
```

```
@Override  
    public void requestNativeAd(Context context,  
                                CustomEventNativeListener  
                                customEventNativeListener,  
                                String serverParameter,  
                                NativeMediationAdRequest  
                                nativeMediationAdRequest,  
                                Bundle extras)
```

```
@Override  
    public void loadRewardedAd(MediationRewardedAdConfiguration  
                               mediationRewardedAdConfiguration,  
                               MediationAdLoadCallback<MediationRewardedAd,  
                               MediationRewardedAdCallback>  
                               mediationAdLoadCallback)
```

in this class, adview's implementation has been done already, but if you want to changed it for your customize needed. you can do your changes with AdView's sdk menu to handle it .

Step 5: GDPR

As a publisher, you should integrate a Consent Management Platform (CMP) and request for vendor and purpose consents as outlined in IAB Europe's Mobile In-App CMP API v1.0: Transparency & Consent Framework. You can find a reference implementation of a web-based CMP and the corresponding native wrappers here in the IAB's GDPR Transparency and Consent Framework.

if you already got IABConsent_ConsentString, you just use setGDPR2() method to provide gdpr subjects in AdVGCustomEvent.java, and you will see the following codes in multi places:

prototype:

```
public void setGDPR2(int gdprApplies, String consentString);
```

for example:

```
adViewBIDView.setGDPR2(1,Gdpr); //Gdpr means consent string
```

Step 6: You're all done!

Your AdMob SDK should start showing AdView ads immediately.

Otherwise please contact your AM or partner@adview.com.